



# INTERSECTION OF CHANGE

## 2017 Fundraiser Campaign

Continuing our vision of change through **FREEDOM, BEAUTY, GROWTH**  
and **CREATIVITY**.

[Intersectionofchange.org](http://Intersectionofchange.org)

Photos by Nate Larson



# Our Work

## FREEDOM:

*Bringing release from addiction*

Martha's Place is a Maryland state-certified program, offering both six-month and long-term structured recovery housing to women struggling with substance abuse and homelessness.

Addiction counseling, life skills training, money management and a supportive residential environment combine to form a powerful and life-changing experience for our residents.

## BEAUTY:

*Transforming our physical environment*

We believe that beauty and a safe environment are essential human needs. By converting 18 vacant lots into green spaces, meditative gardens and two dozen community murals, we've conveyed peace in our neighborhood through beauty and respect for our surroundings. In reclaiming six previously vacant and decaying buildings, we've brought them back to life and revived a major intersection of our community along historic Pennsylvania Avenue.

## CREATIVITY:

*Facilitating the Arts*

Jubilee Arts brings social change through creative instruction and artistic programming for ages six to seniors. By teaching visual art, ceramics, dance, business and culture we've seen the transformative power of creativity in our community while also beautifying the neighborhood. Opening our doors to important artists and their work and developing key partnerships with MICA and Baltimore Clayworks - we've brought inspiration and new vision to residents in our city.

## GROWTH:

*Employing individuals returning from incarceration*

Strength to Love II is an organic urban farm providing training and jobs for returning citizens from incarceration. Managed by an ex-offender, the program has hired over 50 returning citizens since its launch in 2013. Along with providing jobs and a support system for returning citizens, the farm serves as a source of fresh, high quality produce for residents of west Baltimore.

**With your help we continue our four year campaign.**  
*By the year 2020 we will:*



## **Champion FREEDOM:**

Offer substance abuse  
and homelessness  
treatment to another 150  
women

Engage over 100 teens in  
our Youth In Business class  
to become entrepreneurs



## **Cultivate BEAUTY:**

Create 10 new  
community murals

Employ 200 community  
members and Baltimore  
artists in our  
community development



## **Foster CREATIVITY:**

Provide art classes and  
community art projects to  
10,000 youth and adults

Offer opportunity for  
artistic expression,  
income, and a path to  
career opportunities in  
the arts



## **Implement GROWTH:**

Employ 15 citizens return-  
ing from incarceration to  
operate our 96,000 sq. ft.  
farm.

Create a support network  
for returning citizens to  
grow and reintegrate into  
the community.





# Intersection of Change: Events

**Saturday, Sept. 9, 2017**

*Time: 7:00–9:00pm*

*Location: R House*

**FARM-TO-TABLE** dinner for over 150 guests using the produce grown at our Strength to Love II farm and prepared at multiple food stations by Baltimore chefs each featuring their own unique take on our locally grown organic ingredients.

**Tuesday, Sept. 19, 2017**

*5:30–8:00pm*

*Martha's Place Garden*

**MARTHA'S PLACE DINNER** is held in our meditative garden at 1928 Pennsylvania Avenue with over 100 guests and includes a reception, tours of our facilities, live jazz, dinner, dessert, and a keynote speaker.

**Monday, Sept. 25, 2017**

*8:00am–2:00pm*

*Hunt Valley Golf Club*

**GOLF TOURNAMENT** is held at the Hunt Valley Golf Club in Phoenix, MD where 100 golfers join together to raise awareness and funds to support the efforts of Martha's Place and its women battling substance abuse and homelessness.

**Saturday, Nov. 11, 2017**

*11:00am–2:00pm*

*Jubilee Art's Gallery*

**DECK THE WALLS** is an art sale featuring art by local professional artists, Jubilee Arts participants, and area art students. The event engages 100 attendees and proceeds provide scholarships for aspiring young artists participating in Jubilee Arts' programs and projects.



# \$25,000 Platinum Sponsor

- Primary naming on all promotional material and advertisements (circulation details available upon request) *Sponsorship must be committed before August 1, 2017 to be included on printed programs*
- Full page ad on back of event program viewed by 400 event guests and event signage for 1,300 community festival guests
- Table by sponsor at May 2018 annual community festival attended by over 1,000 Baltimore residents
- Dedicated sponsor signage at 12 golf course holes and four golfing foursomes
- Tickets and registration for you and 14 guests to the three events and four foursomes for golf tournament

Provides a  
year of addiction  
Counseling for 40  
women

Employs  
four part-time  
returning citizens  
on the farm for  
six months

Employs  
ten youth artists  
to create custom  
mosaics to  
beautify a  
community  
block





# \$10,000 Gold Sponsor

- Sponsorship recognition on all digital and print promotional material (circulation details available upon request) *Sponsorship must be committed before August 1, 2017 to be included on printed postcards*
- Full page ad in event program viewed by 400 event guest and event signage for 1,300 community festival guests
- Dedicated sponsor signage on six golf course holes and three golfing foursomes
- Recognition in advertisements (circulation details available upon request)
- Tickets and registration for you and 14 guests to the three events and three foursomes for golf tournament

Supplies  
seeds for  
planting six  
hoop houses

Provides a  
year of drawing,  
ballet, fashion, and  
African dance classes  
for 120 youth

Covers  
housing and  
recovery services  
for a client for six  
months at Martha's  
Place transitional  
program





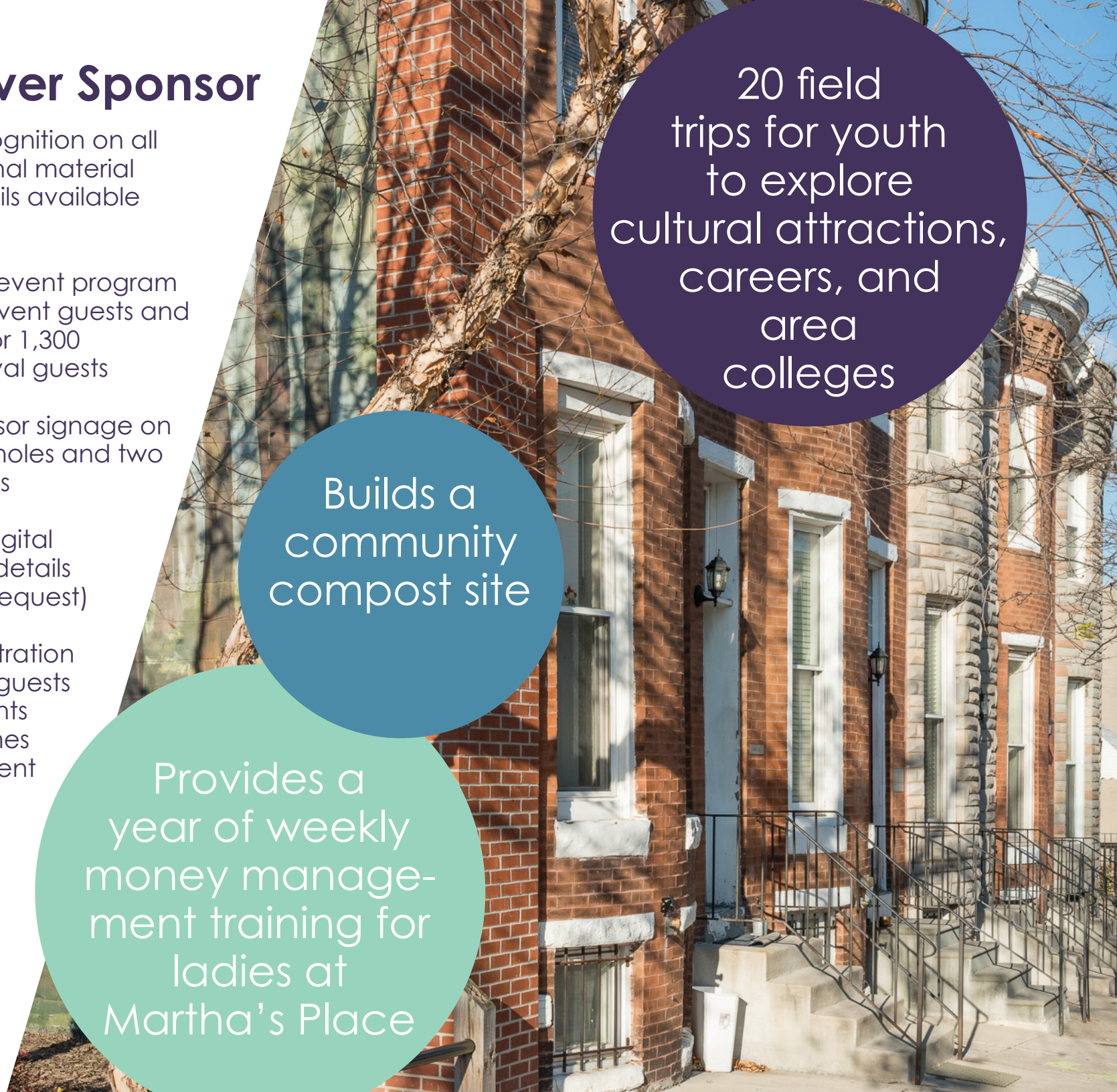
# \$ 5,000 Silver Sponsor

- Sponsorship recognition on all digital promotional material (circulation details available upon request)
- Half page ad in event program viewed by 400 event guests and event signage for 1,300 community festival guests
- Dedicated sponsor signage on two golf course holes and two golfing foursomes
- Recognition in digital ads (circulation details available upon request)
- Tickets and registration for you and five guests to the three events and two foursomes for golf tournament

20 field trips for youth to explore cultural attractions, careers, and area colleges

Builds a community compost site

Provides a year of weekly money management training for ladies at Martha's Place





# \$2,500 Bronze Sponsor

- Sponsorship recognition on all digital promotional material (circulation details available upon request)
- Quarter page ad in event program viewed by 400 event guests and event signage for 1,300 community festival guests
- Dedicated sponsor signage on two golf course holes and one golfing foursome
- Recognition on website and some digital advertisements (circulation details available upon request)
- Tickets and registration for you and four guests to the three events and one foursomes for golf tournament

Maintains  
hoop  
houses' year  
round food  
production

Provides  
business intensive  
retreat for 12 high school  
students to learn about  
business, budgeting,  
marketing and  
cooperative economics

Covers  
housing and  
recovery services  
for 1.5 months for a  
resident at Martha's  
Place transitional  
program





# \$1,000 Supporter Sponsor

- Sponsorship recognition on some digital promotional material (circulation details available upon request)
- Quarter ad in event program viewed by 400 event guests and event signage for 1,300 community festival guests
- Dedicated sponsor signage on one golf course hole
- Recognition on website and some digital advertisements (circulation details available upon request)
- Tickets and registration for you and three guests to the dinner and art sale

Provides  
a year of art or  
dance classes  
for ten youth at  
Jubilee Arts

Provides  
10 returning  
citizens with  
personal protec-  
tion equipment  
for farming

Covers  
housing and  
recovery services  
for one month for a  
resident at Martha's  
Place transitional  
program





## \$500 Friendship Sponsor

- Sponsorship recognition on some digital promotional material (circulation details available upon request)
- Logo in event program viewed by 400 event guests and event signage for 1,300 community festival guests
- Tickets and registration for you and two guests to the dinner and art sale

Hires a Martha's Place resident to do the landscaping in all greenspaces for one month

A year of art or dance classes for three youth at Jubilee

Provides 40 hours of training in harvesting produce





# Interested in being a sponsor?

Contact:

**Todd Marcus**

*Executive Director*

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