INTERSECTION OF CHANGE
2019 Fundraiser Campaign

Continuing our vision of change through FREEDOM, BEAUTY, GROWTH and CREATIVITY.

Intersectionofchange.org
Our Work

FREEDOM:
Bringing freedom from addictions and homelessness

Our Martha’s Place program provides long-term recovery housing with supportive services for women overcoming substance abuse and homelessness to help them achieve sobriety while maintaining employment and housing.

We provide housing with supportive services such as addictions counseling, money management, case management, and wellness classes that form a powerful and life-changing experience for our residents.

BEAUTY:
Transforming our physical environment

We believe that beauty and a safe environment are essential human needs. By converting 18 vacant lots into green spaces, creating over three dozen community murals, and curting 96,000 sq. ft of vacant land into an urban farm, we’ve conveyed peace in our neighborhood through beauty and respect for our surroundings. In reclaiming six previously vacant and decaying buildings, we’ve brought them back to life and revived a major intersection of our community along historic Pennsylvania Avenue.

CREATIVITY:
Facilitating the Arts

Our Jubilee Arts program brings social change through creative instruction and artistic programming for ages six to seniors. By teaching visual art, ceramics, dance, business and culture we’ve seen the transformative power of creativity in our community while also beautifying the neighborhood. Opening our doors to important artists and their work and developing key partnerships with MICA and BOPA we’ve brought inspiration and new vision to residents in our city.

GROWTH:
Employing individuals returning from incarceration

Our Strength to Love II program is an organic urban farm providing training and jobs for citizens returning from incarceration. Managed by an ex-offender, the program has hired over 50 returning citizens since its launch in 2013. Along with providing jobs and a support system for returning citizens, the farm addresses the food desert in west Baltimore by serving as a source of fresh, high quality produce for residents of west Baltimore.
With your help we continue our four year campaign. By the year 2020 we will:

**Champion FREEDOM:**
Offer long-term supportive recovery housing to another 100 women overcoming substance abuse and homelessness

Engage over 100 teens in our Youth In Business class to become entrepreneurs

**Cultivate BEAUTY:**
Create 15 new community murals

Employ 200 community members and Baltimore artists in our community development

**Foster CREATIVITY:**
Provide art classes and community art projects to 10,000 youth and adults

Offer opportunity for artistic expression, income, and a path to career opportunities in the arts

**Implement GROWTH:**
Employ 15 citizens returning from incarceration to operate our 96,000 sq. ft. farm

Provide fresh healthy produce to residents of our community of Baltimore at large
Intersection of Change: Events

Saturday, Oct. 17, 2019
Time: 6:00–8:00pm
Location: S2L2 Farm

FARM-TO-TABLE dinner for 150 guests using the produce grown at our Strength to Love II farm and prepared by Baltimore chefs each featuring their own unique take on our locally grown organic ingredients.

Saturday, Nov. 9, 2019
11:00am–2:00pm
Jubilee Arts’ Gallery

DECK THE WALLS is an art sale featuring art by local professional artists, Jubilee Arts participants, and area art students. The event engages 100 attendees and proceeds provide scholarships for aspiring young artists participating in Jubilee Arts’ programs and projects.
$25,000 Platinum Sponsor

- Lead naming on all promotional material, advertisements, and press releases. Sponsorship must be committed before September 1, to be included on printed programs*

- Featured speaking spots at all events

- Two full pages in event program viewed by 400 event guests and event signage for 800 community festival guests

- Table by sponsor at September 2019 annual community festival attended by over 1,000 Baltimore residents

- Complimentary jazz concert at your event of your choosing

- Custom artwork

- Tickets and registration for you and 25 guests

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program).

Deadline for all sponsorships: October 1
*Deadline for title sponsorships: September 1

Employs 10 youth artists to create custom mosaics to beautify a community block

Provides a year of addiction counseling for 20 women

Provides urban agricultural training through employment for four returning citizens for one year

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*Deadline for title sponsorships: September 1
$10,000 Gold Sponsor

- Prominent naming on all promotional material and advertisements (circulation details available upon request). Sponsorship must be committed before September 1, 2019 to be included on printed programs*.

- Full page ad on back of event program viewed by 400 event guests and event signage for 800 community festival guests.

- Table by sponsor at May 2020 annual community festival attended by over 1,000 Baltimore residents.

- Tickets and registration for you and 9 guests to events.

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program).

Deadline for all sponsorships: October 1
*Deadline for title sponsorships: September 1

Provides a year of drawing, ballet, fashion, and African dance classes for 120 youth.

Provides full housing and recovery services for a client for one year.

Maintains coverings for 16 hoop house to enable year round growing during months of extreme heat and cold temperatures.
$5,000 Silver Sponsor

- Sponsorship recognition on all digital and print promotional material) Sponsorship must be committed before September 1, 2019 to be included on printed postcards

- Full page ad in event program viewed by 400 event guest and event signage for 800 community festival guests

- Recognition in advertisements (circulation details available upon request)

- Tickets and registration for you and 7 guests

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program).

Deadline for all sponsorships: October 1
*Deadline for title sponsorships: September 1

Provides 20 field trips for youth to explore cultural attractions, careers, and area colleges

Provides a woman’s full year of weekly money management training

Covers rinsing of all crops prior to sale and delivery to customers
$2,500 Bronze Sponsor

- Sponsorship recognition on all digital promotional material (circulation details available upon request)
- Half page ad in event program viewed by 400 event guests and event signage for 800 community festival guests
- Recognition in digital ads (circulation details available upon request)
- Tickets and registration for you and 5 guests

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Commnity Investment Tax Credit Program).

Deadline for all sponsorships: October 1
*Deadline for title sponsorships: September 1

Provides business intensive retreat for 12 high school students to learn about business, budgeting, and marketing.

Provides a woman’s housing and recovery services for two months

Provides seeds & plugs for growing crops in 16 hoop houses annually
$1,000 Supporter Sponsor

- Sponsorship recognition on all digital promotional material (circulation details available upon request)

- Quarter page ad in event program viewed by 400 event guests and event signage for 800 community festival guests

- Recognition on website and some digital advertisements (circulation details available upon request)

- Tickets and registration for you and 3 guests

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program).

*Deadline for all sponsorships: October 1*

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Provides a year of art or dance classes for ten youth at Jubilee Arts

Provides case management for a woman in recovery for one year

Provides farming equipment for returning citizen farm workers for one year
$500 Friendship Sponsor

- Sponsorship recognition on some digital promotional material (circulation details available upon request)
- Logo in event program viewed by 400 event guests and event signage for 500 community festival guests
- Recognition on website
- Tickets and registration for you and 1 guest

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program).

Deadline for all sponsorships: October 1

Provides a year of art or dance classes for five youth at Jubilee Arts

Employs a Martha’s Place resident to work as the Alumni Coordinator for one month

Provides bee keeping training and materials for two farm workers
## Sponsorship Level Chart

<table>
<thead>
<tr>
<th>$25,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
<th>$1,000</th>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Naming on all promotional material, advertisements, print and digital</td>
<td>Lead naming on digital and print, and press release materials</td>
<td>Prominent naming on print and digital material</td>
<td>Recognition on digital and print material</td>
<td>Recognition on digital material</td>
<td>Recognition on digital material</td>
</tr>
<tr>
<td>Featured speaking spots at all events</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary jazz concert at event of your choice</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Custom artwork</td>
<td>Yes</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Table by sponsor at April 2020 annual community festival</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gallery Wall Sponsorship @ Deck The Walls</td>
<td></td>
<td></td>
<td>Yes, 1 Spot available</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ceramic Studio Sponsorship @ Deck The Walls</td>
<td></td>
<td></td>
<td>Yes, 1 Spot available</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Artist Spotlight Sponsor @ Deck The Walls</td>
<td></td>
<td></td>
<td>Yes, 1 Spot available</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signage at community event attended by 800 people</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Advertisements in event program</td>
<td>2 full pages</td>
<td>1 full page, back cover</td>
<td>1 full page</td>
<td>1/2 page</td>
<td>1/4 page</td>
</tr>
<tr>
<td>Tickets and registration for all events</td>
<td>26 guests</td>
<td>10 guests</td>
<td>8 guests</td>
<td>6 guests</td>
<td>4 guests</td>
</tr>
</tbody>
</table>

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program). Deadline for all sponsorships: October 1. *Deadline for title sponsorships: September 1.
Interested in being a sponsor?

Contact: Todd Marcus
Executive Director
ToddMarcus@intersectionofchange.org
410-728-2227

intersectionofchange.org

All sponsorships of $500 or more by businesses or individuals are eligible for a tax credit equal to 50% of the contribution (via the MD State Community Investment Tax Credit Program).

Deadline for all sponsorships: October 1
*Deadline for title sponsorships: September 1

Photos by John Johnson of DTLR and Nate Larson