

2021 ANNUAL REPORT

Intersection of Change

1947 Pennsylvania Avenue P.O. Box 12764 Baltimore, MD 21217 410.728.2227

intersectionofchange.org

Our mission:

Providing programs that enrich the economic, social, and spiritual lives of those dealing with poverty-related issues in our Sandtown-Winchester and surrounding communities of west Baltimore.

FOREWARD

In reflection of the year 2021, specifically for Intersection of Change (IOC) and all of the programs under the umbrella, we as founder and co-founder can truthfully say we made it through again (another tumultuous year) by the grace of God. With new variants of COVID entering into our city and knowing we had the responsibility in keeping staff, residents, and participants safe, IOC took every precaution necessary, taking one day at a time and seeing what each new day held for us. Thankfully, our three programs continued to operate, even if some had to continue virtually. Our staff pressed forward under the leadership of the Board of Directors and our Executive Director, Todd Marcus. Our partners, along with countless individuals, corporations, foundations, and churches continued to hold our arms up.



In light of financial constraints themselves, their support through finances, in-kind donations and encouragements were our highlights. Yes, we were hampered by the virus but through careful navigation with compassion and strength, we survived, keeping our eyes on what is important to us — loving God, our neighbors, and our community. Thank you to everyone who continue to love what we do, saw our needs, and helped to make IOC shine for another year.

- Elder CW and Amelia F. Harris, Founders



The past year marked our 25th anniversary as we saw the continued challenges of the COVID-19 pandemic. The hope of normalcy through vaccines gave way to renewed caution amid variants of the virus. But we again rose to the challenge by safely continuing our programming — some fully in-person like our Strength to Love II farm and Martha's Place recovery program and other aspects like our Jubilee Arts classes remained mostly remote. Doing so was challenging but successful and the benefits are key services for our west Baltimore community residents!

Despite continuing entirely remote classes, our Jubilee Arts program staff were still able to offer our full range of classes as well as the Youth in Business program. Our Strength to Love II program continued

operating our 1.5-acre farm and workforce development for young adults while also completing several capital improvement projects. Our Martha's Place program continued to provide residential recovery for our women overcoming substance abuse and homelessness while keeping everyone COVID-free – a major accomplishment for a residential group living environment!

Amid all this amazing programming, we also worked to raise funds towards beginning two major capital projects at our intersection. This includes a major new building in the works — with our great partner the Pennsylvania Avenue Black Arts & Entertainment District — that will provide much needed new space for our work, staff, and participants that all continue to grow.

We continue to do great work and grow and hope you'll enjoy this report's insights about our success!



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2021 OVERVIEW

1,270 Jubilee Arts participants engaged in our on-site and virtual arts programming

Martha's Place residents provided with residential recovery services

\$22,076

S2L2 produce sold throughout Baltimore and Washington, D.C.

450 total volunteer hours in support of our programs

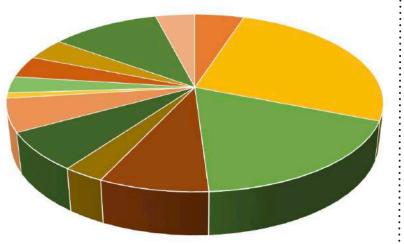
\$153,750

raised from donations/fundraisers to support our community work

BMOR

EXPENSES





- Intersection of Change staff (5%)
- Jubilee Arts staff (18%)
- Teachers' fee (3%)
- Fringe (6%)
- Accounting/audit (3%)
- Special projects (4%)
- Other (4%)

- Strength to Love II staff (26%)
- Martha's Place staff (8%)
- Workforce development stipends (7%)
- Staff development (1%)
- Supplies/equipment (4%)
- Utilities/insurance/maintenance (11%)
- Local/state contributions (34%)
- Individual contributions (13%)
- Corporation contributions (4%)
- Produce sales (3%)
- YiB Sales (1%)
 - Other (2%)

- Foundation contributions (29%)
- Special projects (3%)
- Facility fees (5%)
- Fundraisers (5%)
- Church contributions (1%)

THE PEOPLE OF IOC*



TODD MARCUS Executive Director & Co-founder



KELSEY BRYNER Resource Developer (until August)



BARBARA BUTLER Administrative Assistant (until August)



ELDER C.W. HARRIS Co-founder

AMELIA F. HARRIS

Co-founder



GRACE REN

Assistant to the Executive Director & Volunteer Coordinator

*For a list of individual program staff, see pages 6-11

FOUNDATIONS

Leonard & Helen R. Stulman Charitable Foundation **Baltimore Community Foundation** Kentfields Foundation, Inc. Robert W. Deutsch Foundation The Annie E. Casey Foundation Aegon Transamerica Foundation T. Rowe Price Foundation, Inc. J.C. Crothers Foundation Clayton Baker Trust Fund for Educational Excellence Civic Works, Inc. **Emergency Food and Shelter Program** Silberstein Family Foundation **BNY Mellon** Peter C. & Susan H. Van Buren **UKOGF** Foundation Payments

2021 LEAD DONORS

LOCAL & STATE

Mayor and City Council of Baltimore United States Department of Agriculture EFS National Program Award Emergency Food and Shelter Program

CHURCHES

Emmanuel Episcopal Church Baltimore Monthly Meeting of Friends Christ Our King Presbyterian Church Lindsay Ferguson Chestnut Grove Presbyterian Church

2021 LEAD DONORS (continued)

Philip J. Perkins Todd & Emily Marcus **Kimberly Fauth** Erica Bolton David A. Hess Romauli Sianipar Laura Urban Alice Marcus **Burdine Family Fund** Doris Sweet George & Irene Maunz John Wessner Michael Gorman Shannon Snow Patty Prasada-Rao Marcia Morris

INDIVIDUALS

Brad & Crickett Woloson George A. Lambert Harriet S. Iglehart Joseph Coons & Victoria Bradley Martha Barss Penny C. Hubbard Phoebe Gilchrist Roger P. Howell Christina Dickenson **Corrine Heilier** Dirty Bourbon **Russell** Pope **Beverly Ann Sloan** Stephanie Boblooch William R. Bone Patricia Rath

Mark A. Preston Elaine B. Johnson Shirley Morrell Anthony Morgan & Nora Howell Shira Eller Ben Hoffman David Paul Bendann, Jr. Dr. Albert L. Stokes Linda Richardson Wendall Holmes Al Stokes Fred Burdine John Renner Samuel Shelton Ashley Sansing

CORPORATIONS

SPONSORS

Baltimore Orioles & United Concordia Dental AGM Financial Services, Inc. P. Flanigan & Sons, Inc. Total Health Care Newborn Community of Faith Church **Bendann Art Galleries** Barty Carr **Commercial Group** Grace Fellowship Church Kelly Benefits Towson University College of Fine Arts & Communication Byrnes & Associates, Inc. Employ & Relate **Time Printers** Jane & Michael Glick The Hoffman Family L&H Business Consulting Mason & Carter, Inc. Steve & Mary Smallman JCM Control Systems, Inc.

The Friendly Inn of Baltimore City Baltimore Gas & Electric Michael's Granola, LLC Enterprise Holdings Foundation Baltimore Rotary Foundation Footage Firm, Inc. Fidelity Charitable Grants The M&T Charitable Foundation Ameriprise Financial Gift Matching Program Green Spring Valley Garden Club T. Rowe Price Foundation, Inc.

One Project Closer, LLC United Way Network for Good Benevity Fund Donation Exelon Foundation Amazon Smiles Big Laughs Company iThrive LLC Andra Cornish The Blackbaud Giving Fund The Baltimore Cause

Thank you to our supporters for making our work possible!

2021 BOARD OF DIRECTORS

Sarah McCann, Chair Fusion Partnership

Gloria Byrd, Vice-Chair Board of Dental Examiners (retired)

Patty Prasada-Rao, Treasurer Community development consultant

> John Renner, Secretary Timshel Development

Greg Arbogast Gebhardt & Smith LLP

Marian Amoa Annie E. Casey Foundation

> Antoine Bennett Community Resident

Joseph Carter Community resident

Mitzi E. Dailey The Dailey Law Group, LLC **Rev. Dr. Derrick DeWitt** First Mount Cavalry Baptist Church

Elder C.W. Harris Newborn Community of Faith Church Intersection of Change (founder)

Wendall Holmes Charles Johnson Park Development Corporation

Xanthe Key Greater Baltimore Urban League

Jamon McLean McLean's Couch Therapeutic Services

> Marcia Morris Community Resident

Shannon Snow Episcopal Housing Corporation

> Al Stokes Euler Hermes Insurance

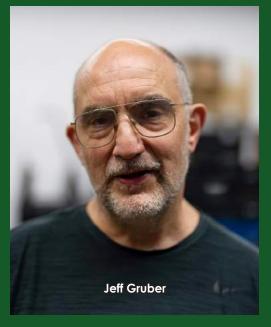


VOLUNTEERS



Volunteer of the Year: Jeff Gruber & Blue House Productions

Jeff Gruber and his company, Blue House Productions, was a tremendous help to Intersection of Change by filming and editing the entire hour-long program for our 2021 telethon fundraiser pro-bono! Jeff has been a consistent supporter over the years and has always been extremely generous in assisting with our media-related projects. Thank you Jeff for your amazing work and supporting Intersection of Change!



As our organization continued weathering on through the pandemic in 2021, our volunteers were crucial in keeping our operations running smoothly. As we transitioned into the "new normal," our Martha's Place, Jubilee Arts, and Strength to Love II programs were able to come up with remote or hybrid volunteer opportunities and engage new participants in this way.

In 2021, Strength to Love II started hosting a monthly weekend volunteer day on the third Saturday of the month for individuals and groups who wanted to participate but did not have time to do so during the week. Jubilee Arts volunteers helped tremendously by making outreach calls to participants, and hosting Zoom classes to assist with technical issues.

Thank you to all of our great volunteers, none of our work would be possible without you!



The Loyola men's basketball team volunteering on the farm



MARTHA'S PLACE

Martha's Place is a residential recovery program for women overcoming substance abuse and homelessness, helping women achieve sobriety while maintaining a job and housing. The program offers housing with supportive care services such as addictions counseling, money-management training, case management, wellness classes, and community meals for long-term support. The goal of Martha's Place is to develop independent living skills so residents can regain their autonomy.



In 2021, Martha's Place safely welcomed a total of six new women to the program, all while continuing to take COVID safety precautions. Intakes and interiews were done by phone, first with the Program Director and then with the Addictions Counselor to determine eligibility for Martha's Place. Residents were then responsible for showing proof of a negative COVID-19 test result (and then later, proof of COVID vaccinations) before moving in.

Martha's Place staff also implemented the following:

- Infrared thermometers and temperature logs in each house
- Cleaning supplies, such as disinfectant sprays and wipes, at all residences
- Mandatory COVID-19 testing every two weeks for nonvaccinated women
- Proof of COVID-19 vaccine before acceptance to program (starting November)
- Masks required at all in-person gatherings

Visit marthasplace.org to learn more

Our Staff



COREY JACKSON Interim Program Director (Until July)



JASPER NANCE Program Director (August)



SHERRIE TODD Addictions Counselor



GRACE REN Peer Support Coordinator

2021 Highlights

Despite COVID restrictions and precautions taken by staff and residents, 2021 was a year to remind our ladies that life can still be fun! We had a Martha's Place bowling event, a summertime friends and family barbecue, and Thanksgiving and Christmas dinners generously provided by board members. Even though recovery is our number one priority, Martha's Place is also about building community and celebrating progress with each other. As the pandemic continues, it is a perfect time to remind ourselves of this.

Martha's Place was fortunate to be able to receive financial support for programming from the Community Development Block Grant from the Baltimore City Department of Housing and Community Development and Emmanuel Episcopal Chruch.





Martha's Place residents showing off their tie-dye shirts

Residents and staff enjoying an outdoor healthy

Wellness Wednesdays

cooking demonstration by Crystal Forman

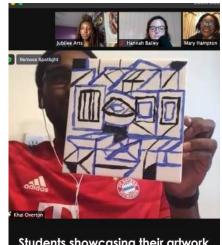
2021 was also the year of weekly Wellness Wednesday, a group meeting focused on strengthening physical, emotional, spiritual, and financial wellness. Speakers and instructors of a wide variety of topics were invited to share their expertise with our ladies through presentations and workshops.

2021 workshops included:

- Meditation
- How to create a budget/ savings plan
- Workforce development program with PIVOT
- Healthy cooking on a budget
- How to plant microgreens
- Mental health awareness

JUBILEE ARTS

Jubilee Arts is a community program providing arts classes to the residents of the Sandtown-Winchester, Upton, and surrounding neighborhoods in west Baltimore. The program is located on Pennsylvania Avenue, an area with a rich history of African-American culture. Jubilee Arts uses art as a tool to build community, learn about our history, and change our future. We offer programming in dance, visual arts, business, and ceramics in partnership with the Maryland Institute College of Art, area artists, and dancers.



Students showcasing their artwork

In 2021 we continued to offer primarily virtual programming to ensure the safety of our staff and participants. We distributed supply kits enabling participants to create art with high-quality supplies from home! We continued our mental health-focused "How To Take Care" classes engaging more participants, school partners, and mental health

practitioners. During warmer months we were able to host outdoor gatherings and a handful of workshops outside. It was a joy to gather together and celebrate art in person when the weather permitted!



YiB students at the outdoor fashion show





Visit arts.jubileeartsbaltimore.org to learn more

Our Staff



NORA HOWELL Program Director



DARIA BAYLIS Program Coordinator (until Feb.)



ASHLEY "BLACK ASSETS" YATES Program Manager (Feb.)



ALEXA OLIVEIRA Artist-in-Residence (until Aug.)



ANAYA FRASER Artist-in-Residence (Aug.)

JUBILEE ARTS

Our Staff



KEYARRA JOHNSON YiB Program Assistant (until Aug.) YiB Program Manager (Sept.)



IMANI WHITE YiB Program Assistant (Sept.)



JUSTIN PRICE YiB Sales Coordinator



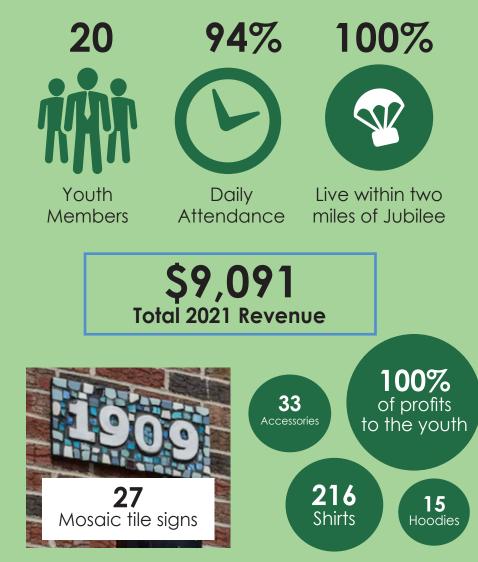
AJAH DOSWELL Youth & Family Engagement Specialist

Youth in Business (YiB)

Begun in 2014, Youth in Business (YiB) is a Jubilee Arts program that cultivates the entrepreneurial leadership skills of high school-aged youth by providing hands-on experience operating an art-based business. Through the Youth in Business design collective, participants learn how to run an arts-based business as a team, creating and selling high-quality art products that cooperatively generate income for youth participants. Youth are supported in leadership development within the program in addition to career and higher education planning support to foster longterm economic independence. YiB participants take classes on business skills, graphic design, and ceramics.

In 2021, YiB accomplishments included:

- A **six-week** virtual business intensive in the summer with classes including graphic design, business skills, and leadership development
- **Production of an outdoor summer fashion show** unveiling five new T-shirt designs
- Client work including **original design by participants** for seven different brands, companies and local organizations
- Continue to grow in learning and implementation of an e-commerce business model.



STRENGTH TO LOVE II

Our Staff



BRYAN WRIGHT Program Director



JADE HALL Assistant Farm Manager



CARLOS MOBLEY Farm Staff



ADA SCOTT Farm Staff



Strength to Love II is a program that operates an urban farm, serves citizens returning to the community from incarceration, and provides young adult workforce development. The farm entails 14 greenhouses totaling 1.5 acres, addresses community food apartheid issues, and offers employment to returning citizens.

2021 was focused on bringing the farm to its most productive potential. The first quarter of the year focused on establishing a strategic plan for the farm and adding staff. The second quarter focused on our project restoration of all the houses and the field areas. In the third and fourth quarter we continued our efforts from the previous quarters and worked to secure the houses for the cooler seasons. This year was full of activity with our monthly volunteer day, establishing our bi-weekly market stand, preparing for our meditative garden installation.



In 2021, Strength to Love II also made headway on several exciting capital improvements and projects to our farm that included:

- Working with artist Jaz Erenberg to install a variety of signage and a new mural at the farm
- Beginning planning for a new meditative garden to be installed in 2022
- Replacing our old van to increase produce delivery capabilities
- Continuing progress on our new greenhouse construction
- Installed drains in the produce washing room for ridding dirty water



STRENGTH TO LOVE II

THRIVE Program

THRIVE is a workforce development program for young adults that was first offered in 2019. In 2021, eight young adults ages 18-24 participated in this 12-week program during the fall. Due to COVID-19 restrictions, only one cohort was offered in 2021, but the program still saw success in helping our participants to build skills and achieve career employment opportunities.

2021 THRIVE WORKFORCE DEVELOPMENT

Paid job-readiness program that includes:

- Adult education and soft-skills training
- Job shadowing with paid internships
- Case management
- 24 months of post-program employment support

THRIVE offers certification classes in:

Customer service Construction Infrastructure Warehouse Logistics

Program Outcomess (October 2020 – August 2021)

| | 100% obtained the NRF Customer Service and Sales Specialist Certification |
|----|---|
| 3 | 100% obtained an Introduction to Agriculture and Food Systems Training Certificate of Completion |
| ** | 100% completed Financial Literacy Training |
| | 70% completed Paid Internships in Urban Farming, Construction, and Administrative Work |
| | 60% entered an Advanced Training Program or Full-Time Employment |

Partner Organizations

University of Maryland Extension (UME)

Youth Opportunity (YO) Westside Skills Center

Baltimore City Community College (BCCC)

Youth Employers

Johns Hopkins Medicine

University of Maryland Medical Center

Mayor's Office of Employment Development

Division Street Landscaping

P. Flanigan & Sons, Inc.

Strength to Love II Farm

University of Maryland Extension — Baltimore City

Jane Adams Resource Corporation Baltimore

Baltimore City Community College (BCCC)

Our Staff



BRYAN WRIGHT S2L2 Program Director



REV. DR. KAREN BROWN Program Manager (until Oct.)



MARLENE CLARKE Program Manager (Dec.)



NIRVANA GREEN Program Assistant

Current Intersection of Change Directory **CONTACT US**

Intersection of Change

| Todd Marcus (Executive Director) Grace Ren (Volunteer Coordinator & Assistant to the Executive Director) | | toddmarcus@intersectionofchange.org volunteercoordinator@intersectionofchange.org graceren@intersectionofchange.org |
|--|----------------------------------|---|
| Brenna O'Grady (Resource Developer) | (443) 992-4107) | development@intersectionofchange.org |
| Martha's Place | | |
| Jasper Nance (Program Director) | (410) 728-8402 | jaspernance@marthasplace.org |
| Grace Ren (Peer Support Coordinator) Sherrie Todd (Addictions Counselor) | (410) 728-8402 (410) 807-0591 | graceren@marthasplace.org sctodd1059@gmail.com |
| | | |

Jubilee Arts

| Ashley Black Assets Yates (Program | (410) 728-1199 |
|---------------------------------------|----------------|
| Director) | |
| Genifer Fraser (Program Manager) | (410) 728-1199 |
| Keyarra Johnson (YiB Program Manager) | (410) 728-1199 |
| Justin Price (YiB Sales Coordinator) | (410) 728-1199 |
| Imani White (YiB Program Assistant) | (410) 728-1199 |
| Anaya Fraser (Artist in Residence) | (301) 768-3557 |
| Edward Griffin (Driver) | (410) 728-1199 |

| JAmanager@jubileeartsbaltimore.org |
|------------------------------------|
| kjohnson@jubileeartsbaltimore.org |
| yib@jubileeartsbaltimore.org |
| alumni@jubileeartsbaltimore.org |
| artist@jubileeartsbaltimore.org |

Strength to Love II

| Bryan Wright (Program Director) | |
|--|------|
| Jade Hall (Assistant Farm Manager) | (202 |
| Amelia Harris (Administrative Assistant) | |
| John Kidwell (Farm Worker) | |
| Marlene Clarke (Workforce Development | (443 |
| Proaram Manaaer) | |