



INTERSECTION OF CHANGE

2023 Fundraiser Campaign

Continuing our vision of change through **FREEDOM**,
BEAUTY, **GROWTH** and **CREATIVITY**.

Intersectionofchange.org

Our Work

FREEDOM:

Bringing freedom from addictions and homelessness

Our Martha's Place program provides long-term recovery housing with supportive services for women overcoming substance abuse and homelessness to help them achieve sobriety while maintaining employment and housing.

We provide housing with supportive services such as addictions counseling, money management, case management, and wellness classes that form a powerful and life-changing experience for our residents.

BEAUTY:

Transforming our physical environment

We believe that beauty and a safe environment are essential human needs. By converting 18 vacant lots into green spaces, creating over three dozen community murals, and converting 1.5 acres of vacant land into an urban farm, we've conveyed peace in our neighborhood through beauty and respect for our surroundings. In reclaiming six previously vacant and decaying buildings, we've brought them back to life and revived a major intersection of our community along historic Pennsylvania Avenue.

CREATIVITY:

Facilitating the Arts

Our Jubilee Arts program brings social change through creative instruction and artistic programming for ages six to seniors. By teaching visual art, ceramics, dance, business and culture we've seen the transformative power of creativity in our community while also beautifying the neighborhood. Opening our doors to important artists and their work and developing key partnerships with MICA and BOPA we've brought inspiration and new vision to residents in our city.

GROWTH:

Employing individuals returning from incarceration

Our Strength to Love II program uses an urban farm in our neighborhood to provide workforce development called Thrive (for young adults ages 18-24) and serve citizens returning to the community from incarceration. Our farm entails 14 greenhouses totaling 1.5 acres on land reclaimed from knocked down buildings and addresses community food apartheid issues by making healthy, fresh, and affordable produce available to our community and Baltimore at large.

With your help we will continue our annual campaigns to:



Champion FREEDOM:

Offer long-term supportive recovery housing to 16 women overcoming substance abuse and homelessness

Engage over 20 teens in our Youth In Business class to become entrepreneurs



Cultivate BEAUTY:

Create new community murals

Employ community members and Baltimore artists in our community development

Reclaim and revive vacant and decaying buildings



Foster CREATIVITY:

Provide art classes and community art projects to 2,500 youth and adults

Offer opportunity for artistic expression, income, and a path to career opportunities in the arts



Implement GROWTH:

Employ citizens returning from incarceration to assist in operating our 1.5 acre farm

Provide fresh healthy produce to residents of our community and Baltimore at large



Intersection of Change: Small But Mighty December 9, 2023

Join us on site at Intersection of Change on **Saturday, December 9** for coffee, donuts, fruit, candle-making, and a short program about our current work and impact at Intersection of Change. We will share the latest from our Martha's Place, Jubilee Arts, and Strength to Love II programs with featured remarks and tours.

We will have seatings at 9am and 11am. To reserve your seat, please call us at 410-728-2227 or email admin@intersectionofchange.org.

Intersection of Change
1947 Pennsylvania Avenue
Baltimore, MD 21217



Scan for Facebook event

\$25,000 Platinum Sponsor

- Lead naming on all promotional material, advertisements, and press releases.
- Featured speaking spots at fundraiser
- Complimentary outdoor jazz concert at event of your choosing
- Custom large mosaic by Youth in Business
- 24 T-shirts from the Youth in Business shop
- Recognition on website and some digital advertisements (circulation details available upon request)
- Naming on a hoop house at our Strength to Love II farm
- 12 complimentary monthly CSA (Community Supported Agriculture) shares
- Complimentary container garden
- Event signage for 800 community festival guests at 2022 festival



Employs 10 youth artists to create custom mosaics to beautify a community block

Provides a year of addiction counseling for 16 women

Provides urban agricultural training through employment for four returning citizens for one year

\$10,000 Gold Sponsor

- Prominent naming on all promotional material and advertisements (circulation details available upon request)
- Recognition on website and some digital advertisements (circulation details available upon request)
- Naming on a row at our Strength to Love II farm
- Custom mediam mosaic by Youth in Business
- 12 T-shirts from the Youth in Business shop
- 10 complimentary montly CSA (Community Supported Agriculture) shares
- Complimentary container garden



Provides a year of drawing, ballet, fashion, and African dance classes for 120 youth

Provides full housing and recovery services for a client for one year

Maintains coverings for 16 hoop house to enable year round growing during months of extreme heat and cold temperatures

\$5,000 Silver Sponsor

- Sponsorship recognition on all digital and print promotional material)
- Recognition on website and some digital advertisements (circulation details available upon request)
- Custom small mosaic by Youth in Business
- 10 T-shirts from the Youth in Business shop
- Eight (8) complimentary monthly CSA (Community Supported Agriculture) shares
- Complimentary container garden



Provides 20 field trips for youth to explore cultural attractions, careers, and area colleges

Provides a woman's full year of weekly money management training

Covers rinsing of all crops prior to sale and delivery to customers

\$2,500 Bronze Sponsor

- Sponsorship recognition on all digital promotional material (circulation details available upon request)
- Recognition on website and some digital advertisements (circulation details available upon request)
- Custom small mosaic by Youth in Business
- Five (5) T-shirts from the Youth in Business shop
- Four (4) complimentary monthly CSA (Community Supported Agriculture) shares
- Complimentary container garden



Provides business intensive retreat for 12 high school students to learn about business, budgeting, and marketing.

Provides a woman's housing and recovery services for two months

Provides seeds & plugs for growing crops in 16 hoop houses annually

\$1,000 Supporter Sponsor

- Sponsorship recognition on all digital promotional material (circulation details available upon request)
- Recognition on website and some digital advertisements (circulation details available upon request)
- Two (2) existing T-shirts from Youth in Business shop
- Four (4) complimentary monthly CSA (Community Supported Agriculture) shares



Provides a year of art or dance classes for ten youth at Jubilee Arts

Provides case management for a woman in recovery for one year

Provides farming equipment for returning citizen farm workers for one year

\$500 Friendship Sponsor

- Sponsorship recognition on some digital promotional material (circulation details available upon request)
- Recognition on website
- Two (2) complimentary monthly CSA (Community Supported Agriculture) shares



Provides a year of art or dance classes for five youth at Jubilee Arts

Covers two resident outings to support women socializing with healthy, drug-free activities

Provides bee keeping training and materials for two farm workers

SPONSORSHIP LEVEL CHART

	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Naming on all promotional material, advertisements, print and digital Print media deadline 10/30/22	Lead naming on digital and print, and press release materials	Prominent naming on print and digital material	Recognition on digital and print material	Recognition on digital material	Recognition on digital material	Some digital material
Featured speaking spots at event	Yes					
Complimentary jazz concert at event of your choice	Yes					
Custom mosaic by Youth in Business	Yes (large)	Yes (medium)	Yes (small)	Yes (small)		
Table by sponsor at 2022 annual community festival	Yes	Yes				
Signage at community event attended by 800 people	Yes	Yes	Yes	Yes	Yes	Yes
Youth in Business apparel from online store	Existing T-Shirt from YiB (24)	Existing T-Shirt from YiB (12)	Existing T-Shirt from YiB (12)	Existing T-Shirt from YiB (5)	Existing T-Shirt from YiB (2)	
Naming on farm instructure	Hoop House	Row				
Complimentary monthly CSA Share	12 shares	10 shares	Eight (8) shares	Four (4) shares	Four (4) shares	Two (2) shares
Complimentary Container Garden	Yes	Yes	Yes	Yes		

Interested in being a sponsor?

Contact:

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410-728-2227

intersectionofchange.org

Photos by John Johnson of DTLR and
Nate Larson

